

URBAN WEALTHY MUSLIMS IN Mumbai, India

Questions? Want to explore moving here?



22 MILLION+
Estimated Population

4 MILLION+
Muslims

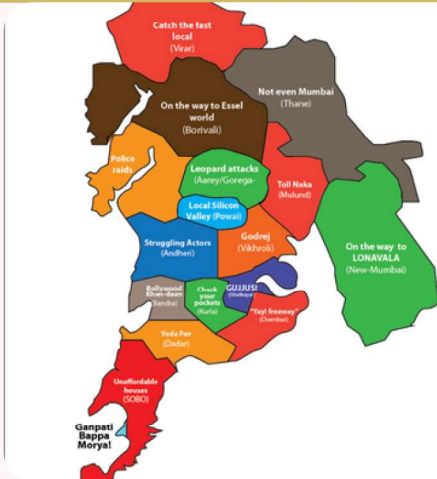
ALL
Muslim UPGs
in India

~2
Movement-focused workers
on wealthy Muslims

MAP OF INDIA

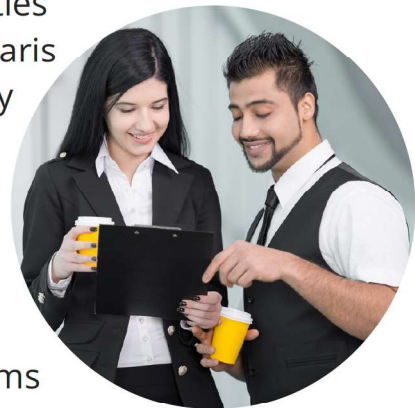


MAP OF MUMBAI



ABOUT URBAN WEALTHY MUSLIMS IN MUMBAI

Mumbai is one of the wealthiest cities in the world, ranking higher than Paris and Toronto. Home to almost thirty billionaires, Mumbai is also the entertainment, fashion, and commercial centre of India. The Muslim community in general run some of the most well known businesses in Mumbai—and Muslims are also the leading community in Bollywood in the entertainment arena.



LIVABILITY

Mumbai is a coastal city and the capital of India's west central state, Maharashtra. A tropical climate, Mumbai's more temperate season runs from December to February, followed by a hot and humid summer season, from March to June, and a rainy, monsoon season from June to September. Mumbai hosts the Chhatrapati Shivaji International Airport, with an extensive bus and railway (Metro) system operating within the city, connecting with malls, restaurants and almost every modern convenience.

URBAN WEALTHY MUSLIMS IN MUMBAI

Overview & OPPORTUNITIES

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SPIRITUAL OPPORTUNITIES

We believe every Muslim unreached people group may be represented in Mumbai. One people group, the *Bohra* peoples are a wealthy community engaged in business, and it will take a focused effort to enter their tight-knit community. **So far, we haven't found more than two cross-cultural workers - both foreign or local - focused on wealthy Muslim professionals or Muslims in the entertainment industry in Mumbai.**

Among unengaged Muslim people groups with larger populations, Urdu, Panjabi, Marathi, Gujarati and Malayalam are the most spoken languages. English is the main trade language, especially for urban, wealthy Muslims.

SOCIETY

Mumbai surpasses other Indian cities in terms of infrastructure, with modern malls, high rises, restaurants and lavish entertainment options. Yet, the contrasts between wealth and poverty appear more starkly here than in any other Indian city. The wealthy are wealthy and poor are poor. Distinct economic levels of society are sharply divided and rarely mix, even while living within blocks of each other. It will take intentional outside effort to break into middle and upper class society to offer Jesus from a level of economic society with perceived equality to their own.

ENTRY OPPORTUNITIES TO SERVE URBAN WEALTHY MUSLIMS

Mumbai is a city with amazing national and international connections, offering unlimited possibilities for foreigners as *paid professionals* working for international companies in jobs such as project managers, information technology experts, or engineers. Since urban wealthy Muslims are business owners, entrepreneurs starting small business also will put us among the middle class. Solutions in transportation or recycling would be well received. In Bollywood, gifted script writers, choreographers, artisans, and designers, or those with technical experience in music or graphic design will be welcome. A shift in mindset for most cross-cultural workers to enter as paid, middle-class professionals living at a higher level will be essential.

CHECK THESE OUT



BOOK

Freedom at Midnight by
Larry Collins and
Dominique
LaPierre



MOVIE

**Slumdog
Millionaire**
2008
R



BLOG &
PHOTO ESSAY

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marie.com**
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